

**SPONSORSHIP**  
**RENEWAL OF THE OFFICIAL PARTNERSHIP BETWEEN CMB MONACO AND THE GRIMALDI FORUM**

On the 13 January in the Grimaldi Forum's Indigo Space, the renewal of the partnership between CMB, the most Monegasque of banks, and the Principality's Congress and Cultural centre was formalised.

Signed by CMB Monaco CEO Etienne Franzi and its managing director Sylvie Biancheri, the agreement regarding this *premium and official* partnership has been extended throughout 2021 and covers the Grimaldi Forum's cultural programming in the Principality as well as all of its business tourism activity. By being associated with the image of the Grimaldi Forum, CMB Monaco enables the latter to develop its cultural offering, thereby contributing to the influence of the Principality.

For Etienne Franzi and Francesco Grosoli, "This commitment to the Grimaldi Forum, which could be described as historical since our first partnership dates back to 2005, symbolises the confidence we have in this dynamic company and our interest in associating our image with it, as well as our commitment to contributing to the cultural influence of the Principality".

For their part, Henri Fissore and Sylvie Biancheri, "particularly welcomed this mark of confidence on the part of CMB Monaco, which has been loyal to the Grimaldi Forum for 16 years and a genuine patron during a difficult period, one which contributes to the quality of our cultural productions. The 2021 season promises to be exceptional, especially during the second half of the year with productions by artists as talented as Patrick Bruel (ticket office will open on February 2<sup>nd</sup>), Julien Clerc or Lang Lang, not to mention our major summer exhibition *Alberto Giacometti, A retrospective, Marvellous Reality (Le réel merveilleux)*; as well as a second exhibition taking place in the Indigo Lounge, from July 10th to August 19th, *Bijoux d'artistes de Calder à Koons. La Collection idéale de Diane Venet*. The Grimaldi Forum's full 2021 season program will be announced soon".

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**About CMB Monaco :**

CMB Monaco is an international private bank that has been based in Monaco since 1976 specialising in asset investment advice and wealth management. CMB Monaco aims to be the leading bank for Monaco residents and offers a "boutique" approach to wealth management for international clients. It also creates opportunities in corporate and investment banking activities. For more information: [www.cmb.mc](http://www.cmb.mc)

**About the Grimaldi Forum Monaco:**

Recognisable by its spectacular steel and glass design, the Principality of Monaco's congress and cultural centre offers a modular surface area of 70,000 m<sup>2</sup> reclaimed from the sea for the use of conventions, trade fairs, galas, shows or exhibitions that can accommodate up to 3,000 people. This major event venue welcomes an average of 250,000 visitors and around a hundred events per year and in 2020 it celebrated its 20<sup>th</sup> anniversary.

**Attachments: photos of the signature – copyrights Grimaldi Forum Monaco**

**Seated, from left to right: Francesco Grosoli, Etienne Franzi, Henri Fissore, Sylvie Biancheri.**

**Standing, from left to right: Francesco Grosoli, Henri Fissore, Sylvie Biancheri and Etienne Franzi.**

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